

# **Managed Wi-Fi Solutions Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Solution and Services), By Networking Service (Network Auditing & Testing, Network Planning & Designing, Network Consulting and Configuration & Change Management), By Infrastructure Service (Survey & Analysis, Installation & Provisioning, System Integration & Upgradation, Wireless Infrastructure Maintenance & Management, Training & Support), By Organization Size (Large Enterprises and Small & Medium-Sized Enterprises), By Vertical (Manufacturing, IT & Telecommunications, Retail, Healthcare, Education, Transportation, Logistics, & Hospitality and Others), By Region & Competition, 2021-2031F**

<https://marketpublishers.com/r/M21ACE5568CAEN.html>

Date: January 2026

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: M21ACE5568CAEN

## **Abstracts**

The Global Managed Wi-Fi Solutions Market is projected to expand from USD 5.89 Billion in 2025 to USD 11.51 Billion by 2031, registering a CAGR of 11.81%. This sector involves the outsourcing of wireless network architecture, procurement, installation, and continuous maintenance to specialized third-party providers. The market is chiefly driven by the growing complexity of network infrastructure and the demand for ubiquitous, high-density connectivity within enterprise settings. Organizations are increasingly adopting operational expenditure models over capital investments, allowing

for scalable network management without substantial upfront hardware expenses. This growth is bolstered by strong industry confidence; the Wireless Broadband Alliance reported in 2024 that 60% of surveyed executives expressed higher confidence in investing in Wi-Fi technologies compared to the prior year.

A major obstacle to market growth, however, lies in rising concerns over data security and privacy compliance. As managed networks scale to support the influx of IoT devices and personal mobile equipment, maintaining end-to-end encryption and meeting strict international data protection regulations becomes increasingly challenging for providers. Ensuring these security measures without degrading network performance remains a significant hurdle for the industry.

### **Market Driver**

The escalating complexity of network management and security compliance serves as a primary driver for the Global Managed Wi-Fi Solutions Market. As enterprises incorporate diverse IoT devices and face rigorous data protection mandates, the task of maintaining a secure and optimized infrastructure has become exponentially difficult. Consequently, organizations are turning to managed service providers (MSPs) to reduce the risks linked to manual administration and ensure regulatory compliance without overburdening internal IT teams. The necessity for professional management is highlighted by the high incidence of human error; a January 2025 report by Cisco titled 'Technology Trends that will Define 2025' noted that over 40% of network outages result directly from misconfigurations, emphasizing the need for expert oversight to ensure uptime and security.

Concurrently, the transition toward cloud-based network management is transforming the delivery model, offering MSPs enhanced agility and scalability. By utilizing cloud-native architectures and AI-driven analytics, providers deliver automated, self-healing services that surpass traditional on-premise capabilities. This shift enables businesses to cut capital costs while gaining advanced features such as predictive maintenance and real-time insights. The momentum of this trend is reflected in vendor performance; Juniper Networks reported in June 2025 that orders for products linked to the Mist cloud platform increased by over 40% year-over-year in the first quarter of 2025. Furthermore, the Wireless Broadband Alliance's 'Annual Industry Report 2025', released in December 2024, revealed that 81% of industry executives intend to deploy OpenRoaming by 2026, illustrating the demand for seamless managed connectivity.

### **Market Challenge**

The growth of the Global Managed Wi-Fi Solutions Market is notably restricted by mounting apprehensions regarding data security and privacy compliance. As managed networks expand to accommodate a multitude of IoT devices and user-owned mobile hardware, the potential attack surface increases, making the enforcement of end-to-end encryption and consistent security protocols more complex. Enterprises, especially those in regulated industries, are hesitant to outsource critical infrastructure due to fears that third-party providers may not strictly adhere to data protection standards, potentially exposing the organization to legal liabilities and reputational harm.

This reluctance is deepened by the industry's strong focus on risk mitigation as a key operational necessity. In 2024, the Wireless Broadband Alliance reported that 78% of surveyed industry stakeholders ranked network security and privacy as the most critical aspect of Wi-Fi technology. When providers fail to demonstrably guarantee compliance and threat protection superior to in-house management, potential clients often delay or decline managed solutions. This lack of trust effectively stalls market progress, as organizations continue to prioritize the perceived safety of internal control over the operational advantages offered by outsourcing.

## **Market Trends**

The rapid adoption of Wi-Fi 7 standards is fundamentally transforming the managed services sector, as enterprises require professional support for the intricate multi-band architectures this technology entails. Unlike previous generations, Wi-Fi 7 introduces complex features such as Multi-Link Operation (MLO) and 320 MHz channels, necessitating precise RF planning and automated optimization that frequently surpass the expertise of internal IT teams. This technological advancement compels organizations to outsource network lifecycle management to ensure compatibility with legacy infrastructure while optimizing throughput. The urgency of this upgrade is highlighted by the Wireless Broadband Alliance's 'WBA Industry Report 2026', published in December 2025, which states that 38% of surveyed stakeholders intend to implement Wi-Fi 7 deployments within the coming year to meet next-generation connectivity needs.

Simultaneously, the integration of enterprise Wi-Fi with Private 5G is redefining the market, as businesses increasingly pursue hybrid connectivity models that utilize the unique advantages of both wireless technologies. Managed service providers are broadening their offerings to manage unified networks where Wi-Fi supports general capacity and Private 5G handles mission-critical, low-latency industrial applications, all

requiring a centralized interface for policy enforcement. This trend is driven by the operational efficiencies and financial benefits of integrated environments. According to Nokia's '2025 Industrial Digitalization Report' from September 2025, 87% of enterprises adopting private wireless and on-premise edge solutions achieved a positive return on investment within just one year, confirming the strategic shift toward these converged managed solutions.

## **Key Market Players**

Mojo Networks

Verizon Communications Inc.

Purple WiFi Ltd.

Aruba Networks

Cisco Systems Inc.

MegaPath LLC

WiFi SPARK Ltd.

Vodafone Group Plc

Fujitsu Limited

Comcast Business

## **Report Scope**

In this report, the Global Managed Wi-Fi Solutions Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Managed Wi-Fi Solutions Market, By Component

Solution and Services

## Managed Wi-Fi Solutions Market, By Networking Service

Network Auditing & Testing

Network Planning & Designing

Network Consulting and Configuration & Change Management

## Managed Wi-Fi Solutions Market, By Infrastructure Service

Survey & Analysis

Installation & Provisioning

System Integration & Upgradation

Wireless Infrastructure Maintenance & Management

Training & Support

## Managed Wi-Fi Solutions Market, By Organization Size

Large Enterprises and Small & Medium-Sized Enterprises

## Managed Wi-Fi Solutions Market, By Vertical

Manufacturing

IT & Telecommunications

Retail

Healthcare

Education

Transportation

Logistics

& Hospitality and Others

## Managed Wi-Fi Solutions Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

### **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Managed Wi-Fi Solutions Market.

### **Available Customizations:**

Global Managed Wi-Fi Solutions Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### 4. VOICE OF CUSTOMER

### 5. GLOBAL MANAGED WI-FI SOLUTIONS MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Component (Solution and Services)
  - 5.2.2. By Networking Service (Network Auditing & Testing, Network Planning & Designing, Network Consulting and Configuration & Change Management)
  - 5.2.3. By Infrastructure Service (Survey & Analysis, Installation & Provisioning, System

Integration & Upgradation, Wireless Infrastructure Maintenance & Management, Training & Support)

5.2.4. By Organization Size (Large Enterprises and Small & Medium-Sized Enterprises)

5.2.5. By Vertical (Manufacturing, IT & Telecommunications, Retail, Healthcare, Education, Transportation, Logistics, & Hospitality and Others)

5.2.6. By Region

5.2.7. By Company (2025)

5.3. Market Map

## **6. NORTH AMERICA MANAGED WI-FI SOLUTIONS MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Component

6.2.2. By Networking Service

6.2.3. By Infrastructure Service

6.2.4. By Organization Size

6.2.5. By Vertical

6.2.6. By Country

6.3. North America: Country Analysis

6.3.1. United States Managed Wi-Fi Solutions Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Component

6.3.1.2.2. By Networking Service

6.3.1.2.3. By Infrastructure Service

6.3.1.2.4. By Organization Size

6.3.1.2.5. By Vertical

6.3.2. Canada Managed Wi-Fi Solutions Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Component

6.3.2.2.2. By Networking Service

6.3.2.2.3. By Infrastructure Service

6.3.2.2.4. By Organization Size

- 6.3.2.2.5. By Vertical
- 6.3.3. Mexico Managed Wi-Fi Solutions Market Outlook
  - 6.3.3.1. Market Size & Forecast
    - 6.3.3.1.1. By Value
  - 6.3.3.2. Market Share & Forecast
    - 6.3.3.2.1. By Component
    - 6.3.3.2.2. By Networking Service
    - 6.3.3.2.3. By Infrastructure Service
    - 6.3.3.2.4. By Organization Size
    - 6.3.3.2.5. By Vertical

## **7. EUROPE MANAGED WI-FI SOLUTIONS MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Component
  - 7.2.2. By Networking Service
  - 7.2.3. By Infrastructure Service
  - 7.2.4. By Organization Size
  - 7.2.5. By Vertical
  - 7.2.6. By Country
- 7.3. Europe: Country Analysis
  - 7.3.1. Germany Managed Wi-Fi Solutions Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Component
      - 7.3.1.2.2. By Networking Service
      - 7.3.1.2.3. By Infrastructure Service
      - 7.3.1.2.4. By Organization Size
      - 7.3.1.2.5. By Vertical
  - 7.3.2. France Managed Wi-Fi Solutions Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Component
      - 7.3.2.2.2. By Networking Service
      - 7.3.2.2.3. By Infrastructure Service

- 7.3.2.2.4. By Organization Size
- 7.3.2.2.5. By Vertical
- 7.3.3. United Kingdom Managed Wi-Fi Solutions Market Outlook
  - 7.3.3.1. Market Size & Forecast
    - 7.3.3.1.1. By Value
  - 7.3.3.2. Market Share & Forecast
    - 7.3.3.2.1. By Component
    - 7.3.3.2.2. By Networking Service
    - 7.3.3.2.3. By Infrastructure Service
    - 7.3.3.2.4. By Organization Size
    - 7.3.3.2.5. By Vertical
- 7.3.4. Italy Managed Wi-Fi Solutions Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Component
    - 7.3.4.2.2. By Networking Service
    - 7.3.4.2.3. By Infrastructure Service
    - 7.3.4.2.4. By Organization Size
    - 7.3.4.2.5. By Vertical
- 7.3.5. Spain Managed Wi-Fi Solutions Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Component
    - 7.3.5.2.2. By Networking Service
    - 7.3.5.2.3. By Infrastructure Service
    - 7.3.5.2.4. By Organization Size
    - 7.3.5.2.5. By Vertical

## **8. ASIA PACIFIC MANAGED WI-FI SOLUTIONS MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Component
  - 8.2.2. By Networking Service
  - 8.2.3. By Infrastructure Service
  - 8.2.4. By Organization Size

8.2.5. By Vertical

8.2.6. By Country

8.3. Asia Pacific: Country Analysis

8.3.1. China Managed Wi-Fi Solutions Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Component

8.3.1.2.2. By Networking Service

8.3.1.2.3. By Infrastructure Service

8.3.1.2.4. By Organization Size

8.3.1.2.5. By Vertical

8.3.2. India Managed Wi-Fi Solutions Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Component

8.3.2.2.2. By Networking Service

8.3.2.2.3. By Infrastructure Service

8.3.2.2.4. By Organization Size

8.3.2.2.5. By Vertical

8.3.3. Japan Managed Wi-Fi Solutions Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Component

8.3.3.2.2. By Networking Service

8.3.3.2.3. By Infrastructure Service

8.3.3.2.4. By Organization Size

8.3.3.2.5. By Vertical

8.3.4. South Korea Managed Wi-Fi Solutions Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Component

8.3.4.2.2. By Networking Service

8.3.4.2.3. By Infrastructure Service

8.3.4.2.4. By Organization Size

8.3.4.2.5. By Vertical

### 8.3.5. Australia Managed Wi-Fi Solutions Market Outlook

#### 8.3.5.1. Market Size & Forecast

##### 8.3.5.1.1. By Value

#### 8.3.5.2. Market Share & Forecast

##### 8.3.5.2.1. By Component

##### 8.3.5.2.2. By Networking Service

##### 8.3.5.2.3. By Infrastructure Service

##### 8.3.5.2.4. By Organization Size

##### 8.3.5.2.5. By Vertical

## 9. MIDDLE EAST & AFRICA MANAGED WI-FI SOLUTIONS MARKET OUTLOOK

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Component

#### 9.2.2. By Networking Service

#### 9.2.3. By Infrastructure Service

#### 9.2.4. By Organization Size

#### 9.2.5. By Vertical

#### 9.2.6. By Country

### 9.3. Middle East & Africa: Country Analysis

#### 9.3.1. Saudi Arabia Managed Wi-Fi Solutions Market Outlook

##### 9.3.1.1. Market Size & Forecast

##### 9.3.1.1.1. By Value

##### 9.3.1.2. Market Share & Forecast

##### 9.3.1.2.1. By Component

##### 9.3.1.2.2. By Networking Service

##### 9.3.1.2.3. By Infrastructure Service

##### 9.3.1.2.4. By Organization Size

##### 9.3.1.2.5. By Vertical

#### 9.3.2. UAE Managed Wi-Fi Solutions Market Outlook

##### 9.3.2.1. Market Size & Forecast

##### 9.3.2.1.1. By Value

##### 9.3.2.2. Market Share & Forecast

##### 9.3.2.2.1. By Component

##### 9.3.2.2.2. By Networking Service

##### 9.3.2.2.3. By Infrastructure Service

##### 9.3.2.2.4. By Organization Size

- 9.3.2.2.5. By Vertical
- 9.3.3. South Africa Managed Wi-Fi Solutions Market Outlook
  - 9.3.3.1. Market Size & Forecast
    - 9.3.3.1.1. By Value
  - 9.3.3.2. Market Share & Forecast
    - 9.3.3.2.1. By Component
    - 9.3.3.2.2. By Networking Service
    - 9.3.3.2.3. By Infrastructure Service
    - 9.3.3.2.4. By Organization Size
    - 9.3.3.2.5. By Vertical

## **10. SOUTH AMERICA MANAGED WI-FI SOLUTIONS MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Component
  - 10.2.2. By Networking Service
  - 10.2.3. By Infrastructure Service
  - 10.2.4. By Organization Size
  - 10.2.5. By Vertical
  - 10.2.6. By Country
- 10.3. South America: Country Analysis
  - 10.3.1. Brazil Managed Wi-Fi Solutions Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Component
      - 10.3.1.2.2. By Networking Service
      - 10.3.1.2.3. By Infrastructure Service
      - 10.3.1.2.4. By Organization Size
      - 10.3.1.2.5. By Vertical
  - 10.3.2. Colombia Managed Wi-Fi Solutions Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Component
      - 10.3.2.2.2. By Networking Service
      - 10.3.2.2.3. By Infrastructure Service

- 10.3.2.2.4. By Organization Size
- 10.3.2.2.5. By Vertical
- 10.3.3. Argentina Managed Wi-Fi Solutions Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Component
    - 10.3.3.2.2. By Networking Service
    - 10.3.3.2.3. By Infrastructure Service
    - 10.3.3.2.4. By Organization Size
    - 10.3.3.2.5. By Vertical

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

## **13. GLOBAL MANAGED WI-FI SOLUTIONS MARKET: SWOT ANALYSIS**

## **14. PORTER'S FIVE FORCES ANALYSIS**

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

## **15. COMPETITIVE LANDSCAPE**

- 15.1. Mojo Networks
  - 15.1.1. Business Overview
  - 15.1.2. Products & Services
  - 15.1.3. Recent Developments

- 15.1.4. Key Personnel
- 15.1.5. SWOT Analysis
- 15.2. Verizon Communications Inc.
- 15.3. Purple WiFi Ltd.
- 15.4. Aruba Networks
- 15.5. Cisco Systems Inc.
- 15.6. MegaPath LLC
- 15.7. WiFi SPARK Ltd.
- 15.8. Vodafone Group Plc
- 15.9. Fujitsu Limited
- 15.10. Comcast Business

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Managed Wi-Fi Solutions Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Solution and Services), By Networking Service (Network Auditing & Testing, Network Planning & Designing, Network Consulting and Configuration & Change Management), By Infrastructure Service (Survey & Analysis, Installation & Provisioning, System Integration & Upgradation, Wireless Infrastructure Maintenance & Management, Training & Support), By Organization Size (Large Enterprises and Small & Medium-Sized Enterprises), By Vertical (Manufacturing, IT & Telecommunications, Retail, Healthcare, Education, Transportation, Logistics, & Hospitality and Others), By Region & Competition, 2021-2031F

Product link: <https://marketpublishers.com/r/M21ACE5568CAEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M21ACE5568CAEN.html>